

2010 Schedule

Location: Holy Family University - Woodhaven
1311 Bristol Pike • Bensalem, PA 19020
8am - Noon

January 13

Dynamic Leadership I

February 17

Dynamic Leadership II

March 17

Communication Matters

April 14

Managing Successful Projects I

May 12

Managing Successful Projects II

June 9

Business & Community Leaders Forum

July 12-16

Individual Executive Coaching

August 11

Coaching Creatively

September 15

Speak For Results

October 13

*Building Sales & Service Skills
Delegate Presentations*

November 10

*"Be Who You Are"
Delegate Presentations*

December 8

*Delegate Presentations
Graduation & Luncheon*

Upon completing the course, each delegate receives five Continuing Education Units from Holy Family University and a framed graduation certificate from the Chamber.

director spotlight

Collette C. McBratney,
President
CCM Training Co.

- ★ *Passionate*
- ★ *Energetic*
- ★ *Inspiring*



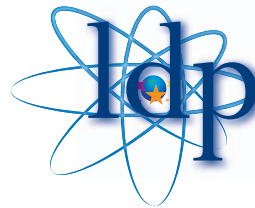
An experienced facilitator, course developer and seasoned coach, Collette brings more than twenty years of leadership to our LDP. From designing training to providing executive coaching, Collette welcomes each new class with energy.

Collette begins her sixth year as LDP's Director. As such, she designs and delivers the Leading with Vision process. "Our LDP curriculum is uniquely designed to strengthen each delegate's personal and professional life," says Collette. Based on feedback from some of the forty-four graduates, we're meeting the goal.

In addition to her work with the Chamber, Collette served as The Salvation Army's BucksMont Katrina Project Director. To date, this major effort raised \$1.8 M to help those in Hancock County, MS. Collette is also Chairperson for WomenForward, which raises funds for the GNPCC Foundation educational scholarship awards.

CCM Training Co. provides management training and performance consulting to its clients. Collette's clients include Independence Blue Cross, Mayfair CDC, New York Life, City of Philadelphia, Holy Family University, Wachovia, AARP and Triple A to name a few.

Collette and her husband, Bill reside in Northeast Philadelphia.



GNPCC

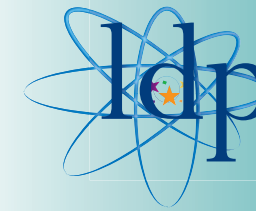
leadership development program
Celebrating our 6th anniversary!

Leading with Vision

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**leadership
development
program**

**Leading
with
Vision**

Celebrating our 6th anniversary!

**The Greater Northeast
Philadelphia Chamber
of Commerce**

Cosponsored by

Holy Family University

mission statement

The GNPCC's Leadership Development Program (LDP) provides high-impact training, executive coaching and supportive services to enhance organizational effectiveness.

goals

- **Equip** attendees to excel in an accelerated, changing business landscape.
- **Enhance** leadership skill and knowledge development through interactive, individual, professional, and tailored training experiences.
- **Educate** delegates for future public service and community involvement by showcasing regional leaders, issues, and mentoring.
- **Enrich** communication, diversity, networking, and relationship building opportunities for community educators and business leaders.

Leading with Vision

*LDP ~ Marking its 6th year,
we have much to celebrate!*

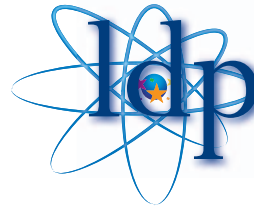
“6 reasons to attend: YOU...”

- receive five continuing education credits
- sharpen your skills
- complete a business project
- develop through executive coaching
- boost your strategic value
- connect with others

“Education is not received. It is achieved.”

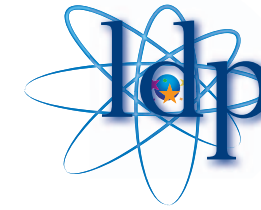
curriculum overview

- Interpersonal skills and communication
- Dynamic leadership and self-confidence
- Magnetic customer service strategies and retention
- Effective business presentations and professionalism
- Successful project management and team building
- Individual coaching and mentoring
- Responsible civic involvement and government education
- Practical, hands-on, personal application
- Delegates receive 5 Continuing Education Credits - certificate given by Holy Family University



The GNPCC expresses its sincere appreciation to all our delegates and participating companies.

3rd Federal Bank
Agusta Aerospace, Inc.
Bensalem Township
Conroy Catering, Inc.
Four Points by Sheraton
GNPCC
Growth Properties, Inc.
Holy Family University
Mayfair CDC
Muller, Inc.
Nazareth Hospital
Payroll Data Systems
Philadelphia Federal Credit Union
Philadelphia NE Airport
Philadelphia Parking Authority
Dr. D. Rooney, DMD
ShopRite, Inc.
SPIN, Inc.
SUNOCO, Inc.
TD Bank
The Dining Car
The Philadelphia Protestant Home



enrollment application

Please complete application and send with your check to the Chamber office.

Name _____
Last Name First Name MI

Home Address _____
Street

City, State, ZIP

Home (T) _____

Employer _____

Position or Title _____

Employer Address _____

Office (T) _____

Fax _____

Email (O) _____

(H) _____

Method of Payment:

Tuition - \$1995.00

Cash // Check // _____ Credit Card //

Checks payable to GNPCC - LDP on memo line

Account# _____

Exp Date _____

Name on card _____

Signature _____